

ESCOP Planning Committee
Baltimore, MD.
February 11, 2001
Minutes

Present: Mike Chippendale, Virginia Clark, Ralph Cavaliere, Bill Trumble, Ted Alter, LeRoy Daugherty, Kirklyn Kerr, P. S. Benepal, Al Dedrick, Don Latham, Eric Young, Sam Donald, Alfred Parks.

1. The flow chart, prepared in 2000 by ESCOP-PC showing the ESCOP program and budget initiative process, was reviewed. ESCOP-Executive Committee, at its November 2000 meeting, agreed that the flow chart was a good representation of the budget initiative process, but asked for some explanations. Suggested improvements include, modifying stakeholder input arrows to show specific points of input, develop a potential timeline for process, and develop a draft explanatory statement to accompany the flowchart.
2. In November 2000, the ESCOP-Executive Committee asked the ESCOP-PC and the ECOP-Strategic Planning Council (ECOP-SPC), to address, jointly, an action plan, or desired outcomes, to respond to the recommendations to address the six objectives in the Strategies for Enhanced Engagement report which the Joint Planning Committee prepared last year in response to several studies criticizing the programs of LG Colleges of Agriculture. This report is available in the ESCOP website (see below). An ad hoc committee of Bill Trumble (UNH) and LeRoy Daugherty (NMSU) from ESCOP-PC and Pat Sobrero (ECOP) and Dick Frahm (CSREES) from ECOP-SPC will draft the action items/outcomes.
3. The ESCOP-PC brainstormed the following possible action items to provide some initial input to the ad hoc committee.

Recommendation 1a

- S develop philosophical perspective relative to land grant mission
- S outline conceptual benefits of engagement to research and extension
- S develop several real examples of benefits from engagement

Recommendation 1b

- S establish an ad hoc group to develop system-wide policy statement on ethical considerations of engagement

Recommendation 2a

- S track interactive activities in individual colleges
- S perform content analysis of POW integrated activities sections from all LG's
- S analysis of leadership structures in colleges of agriculture that are successful in engagement

Recommendation 2b

- S identify existing models for encouraging engagement in faculty activity, i.e. grants that require stakeholder involvement
- S develop system wide statement/document similar to Penn State's UniScope describing the scholarship of engagement

Recommendation 3a

S (same as 2a)

Recommendation 3b

S ensure true merit review of projects/programs by stakeholders

Recommendation 4a

S (Budget and Legislative Committee are currently working on this)

Recommendation 4b

S increase incentives for multi- and integrated activities

Recommendation 5a

S encourage the equivalent of a “twilight” meeting with research and extension together

Recommendation 5b

S document successful partnerships with involvement in resource allocation

S encourage research and extension to plan and make allocation decisions together

Recommendation 6a&b

S develop UniScope-type model

S USDA Secretary’s Award and NE region’s award for best regional project are examples of this

S establish a joint ECOP/ESCOP award for outstanding research and extension integrated team activity

S document professional societies that offer an award for research/extension integration

S encourage an emphasis on team activities in P&T considerations

4. The ESCOP-PC will focus its immediate future activities on joint planning with ECOP-SPC. One topic will be reconciling the priorities of ESCOP and ECOP and identifying areas of overlap.
5. The ESCOP-PC will meet May 9, 2001 in Ft. Lauderdale with the combined ECOP-SPC, PODC and PLC with a focus on information technology needs in the 21st century. On May 10, the ECOP/ESCOP Joint Planning Committee (ESCOP-PC and ECOP-SPC) will meet to finalize the above action plan for the “Engagement” document recommendations and to set the agenda for the coming year. ESCOP- PC will meet as needed on the afternoon of May 10. Details on hotel and registration will be sent in the near future.